

Design Thinking #231

A NEIGHBOURHOOD
CAN DOUBLE UP AS YOUR
EXTENDED FAMILY.



LAUNCHING 8.5 ACRE GATED COMMUNITY
IN 100+ ACRE TOWNSHIP.

RUSTOMJEE
LA VIE
UPTOWN URBANIA | THANE (W)

IT'S THOUGHTFUL. IT'S **Rustomjee®**

What happens when two powerhouses in development, design and master planning decide to join forces? You get to experience life in a gated community like Rustomjee Uptown Urbania.

The collaboration between the Rustomjee Group and Keppel Land promises to redefine Thane's skyline. Keppel Land, a Singapore flagship multinational company, is known to deliver innovative and multi-faceted urban space solutions that enrich people and communities. Its sterling portfolio includes award-winning residential developments, investment-grade commercial properties and integrated townships. The perfect match for Rustomjee's extensive network and expertise in the local property market, with a development portfolio of over 20 million square feet of completed projects, encompassing 280+ buildings & 14,000+ families spanning across the Mumbai Metropolitan Region.

The result: a highly liveable, vibrant and sustainable township in Thane - one that enriches the people and the community.

Rustomjee®

Keppel Land



LAUNCHING LA VIE.
ANOTHER OPPORTUNITY
TO EXPERIENCE A LIFE WHERE
HAPPINESS IS MEASURED IN
FAMILY PICNICS AND
BARBECUES WITH FRIENDS.

Welcome to La Vie at Rustomjee Uptown Urbania spread over 8.5 expansive acres. There are 8 independent towers rising up to 55 storeys that fringe a central park replete with recreational spaces where neighbours will turn into friends. And that's just the beginning because built into the plan are 3 levels of leisure zones where families can spend quality time together and celebration can be a way of life.

PROJECT HIGHLIGHTS:

- 8 independent towers spread across 8.5 acres
 - Well-planned 2 bed homes with balconies
- Large Central Park with recreational amenities
 - 3 levels of leisure zones
 - Scenic views of the city and the creek



Design Thinking #278

A BALCONY CAN
REMIND YOU TO LOOK
AWAY FROM THE SCREEN
AND UP AT THE STARS.

MASTER LAYOUT

FOREST OF LIFE

1. MULTIPLAY COURT
2. PETS CORNER
3. YOGA LAWN
4. OUTDOOR DECK
5. OUTDOOR FITNESS
6. SKATING RINK
7. FUNCTION LAWN
8. READING ALCOVE
9. UNDULATING LAWN
10. NATURE PLAYGROUND
11. TRAMPOLINE PARK
12. FOREST TRAIL
13. GARDEN PAVILION
14. NATURE SEATING

VALLEY OF LIFE

15. CLUBHOUSE

RIVER OF LIFE

16. SUNKEN AQUA ZONE
17. WATERWALL
18. 50x25 M. OLYMPIC SIZE POOL
19. JACUZZI PODS
20. POOL DECK
21. AQUA DECK
22. BBQ PAVILION
23. 5-A-SIDE FOOTBALL PITCH
24. TENNIS COURTS [2 NOS]
25. BOX CRICKET





AMENITY FLOOR FEATURES

- *Play pod* • *Party deck* • *Toddlers' play area*
 - *Jacuzzi pods* • *Outdoor shower* • *Pool deck* • *Aqua deck*
 - *Lap pool* • *Kids' pool* • *Aroma seating*
 - *Work from anywhere pod* • *Meeting deck*
 - *Sunset courtyard* • *Gymnasium* • *Business centre*
-



ROOFTOP FLOOR FEATURES

- *Social deck* • *Lookout deck* • *Chill-out deck*
- *Play area* • *Reading alcoves* • *Aroma seating* • *Yoga deck*
 - *Sunrise deck* • *Outdoor fitness* • *Sunset deck*
- *Toddlers' playground* • *Meeting pod* • *Elders' alcove*

Design Thinking #57

EVENINGS WITH FRIENDS,
MORNINGS ALONE
AND EVERYDAY
DOING WHAT YOU LOVE BEST.



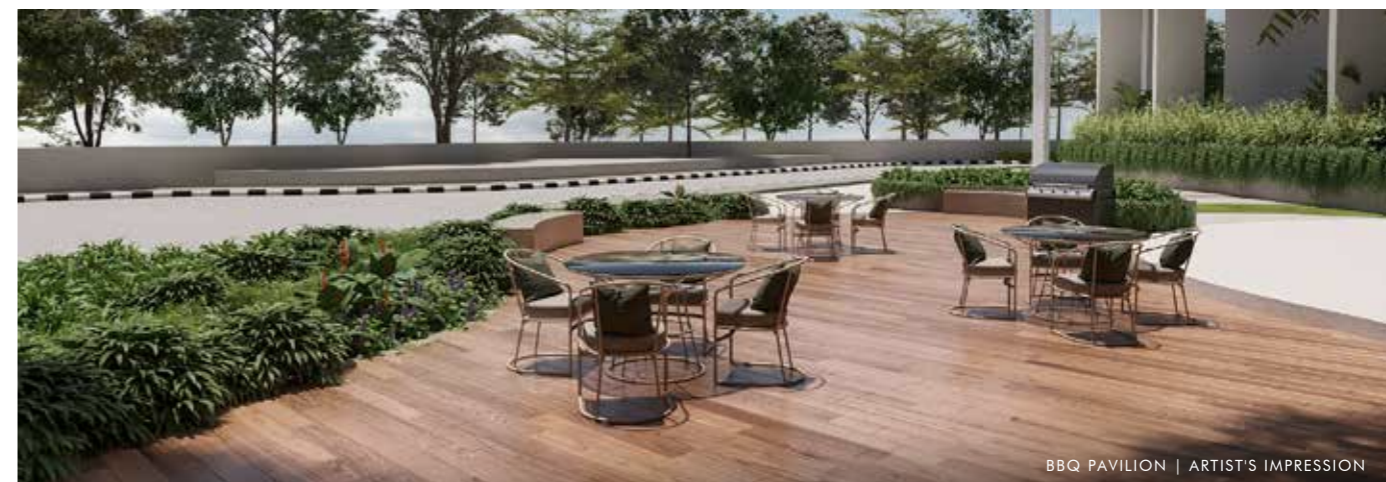
5-A-SIDE FOOTBALL PITCH, TENNIS COURTS & BOX CRICKET | ARTIST'S IMPRESSION



SWIMMING POOL | ARTIST'S IMPRESSION



UNDULATING LAWN | ARTIST'S IMPRESSION



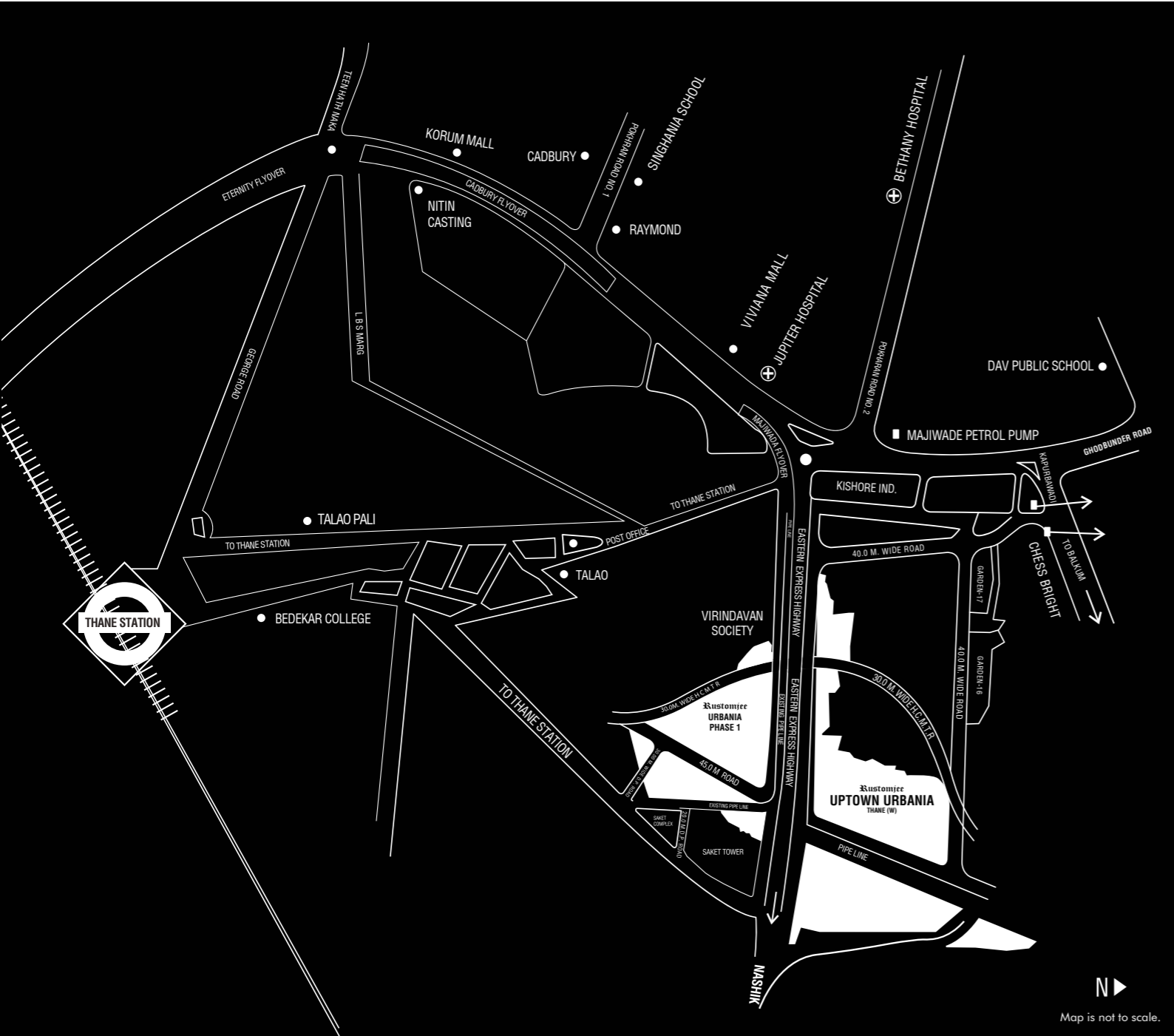
BBQ PAVILION | ARTIST'S IMPRESSION



3G OUTDOOR FITNESS | ARTIST'S IMPRESSION



EVERYTHING YOU NEED
IN LIFE SHOULD BE
A STONE'S THROW
AWAY FROM HOME.



CONNECTIVITY

Majiwada Junction: 1.3 km | Eastern Express Highway: 500 m
Airoli, Navi Mumbai: 8.3 km
Mulund Check-naka: 6.8 km | BKC: 25 km

SCHOOL

Rustomjee Cambridge International School Thane:
Part of the 100+ acre township

MALLS

Viviana Mall: 2 km | Korum Mall: 3 km

HEALTHCARE

Jupiter Hospital: 2 km | Bethany Hospital: 3 km
Horizon Hospital: 4.7 km

UPCOMING INFRASTRUCTURE

Metro line 4 connectivity from Thane to Wadala
Proposed metro line 5 connectivity from Thane to Kalyan
Proposed bullet train from Thane station (Mumbai-Ahmedabad)
Proposed Thane Borivali-tunnel road | GMLR connectivity
Airoli-Dombivali tunnel road via Thane | Proposed internal metro within Thane

THE BIGGER
THE PARTNERS, THE BETTER
THE IDEAS.



TTEC

Traffic Consultant



Architect Hafeez Contractor

Design Architect



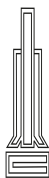
RWDI

Specialty Engineering Consulting



Coen Design

Landscape Architect



Mahimtura Consultants Pvt. Ltd.

Structural Consultant



KPM Engineering

Multi-disciplinary Engineering Consultant

IT'S THOUGHTFUL. IT'S **Rustomjee®**

CALL: 022 6111 6111 | WWW.RUSTOMJEE.COM

Site Address: Rustomjee Uptown Urbania, Off Eastern Express Highway,
Near Majiwada Junction, Thane (W), Maharashtra 400 601.



Rustomjee La Vie Wing A is registered with MAHARERA Registration No. P51700050803.
Listed on the website: <http://maharera.mahaonline.gov.in/>



RERA QR CODE

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